



**Achievements Work Package 6:
Support the Commission with the
overall coordination of the
programme**

Achievements Work Package 6

HORIZONTAL
ACTIVITY

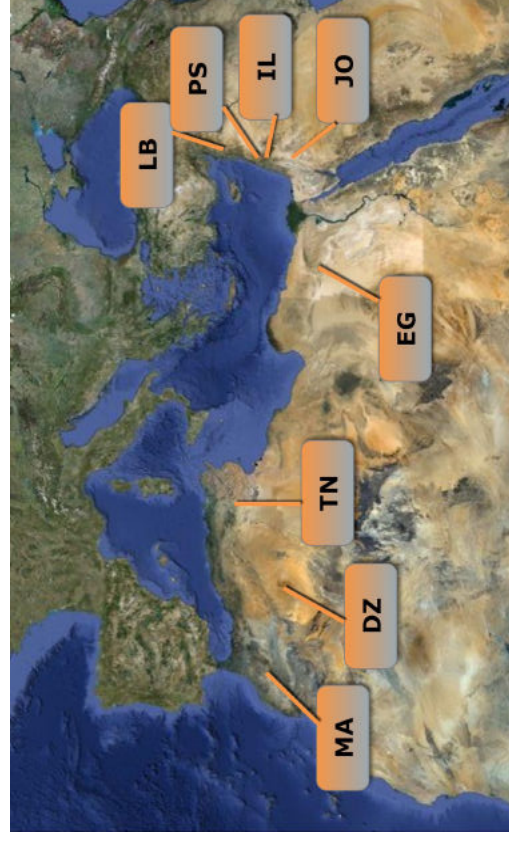
Activity 6.1: First SWIM Coordination Meeting

Objective: To get a better understanding of Demonstration Project's needs that can be assisted by the Support Mechanism and define the framework for cooperation between SWIM-SM and SWIM-DM and also to discuss and identify the practical means to concrete cooperation.

Activity:

- 1st SWIM Coordination Meeting took place on 5 March 2012 at the EC premises in Brussels.
- Allocation of resources from SWIM-SM was identified and mechanism of coordination established.
- A matrix to spot areas of coordination was developed by SM.

Progress: 100% of an on-going activity 6.1



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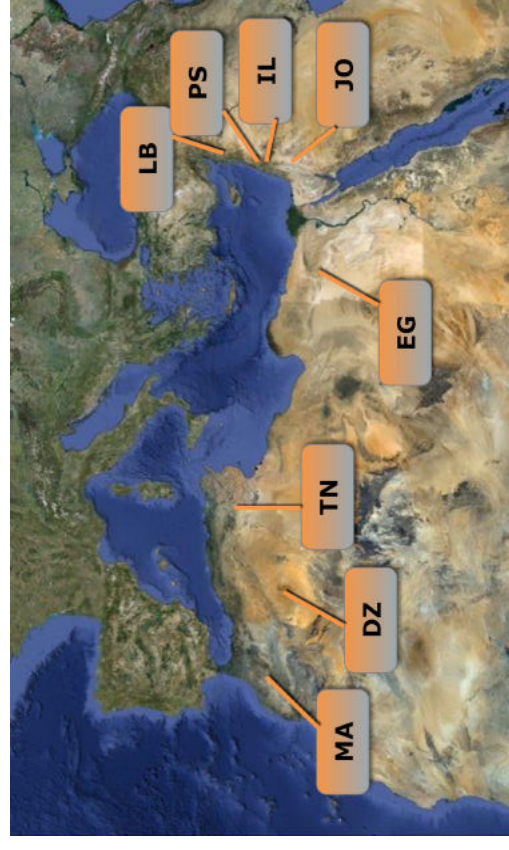
HORIZONTAL
ACTIVITY

Activity 6.3/4.1: Integration of Demo projects stories in the 6 monthly News Flash

Objective: to present relevant information about the Demonstration Projects status of implementation in the 1st SWIM 6-monthly News Flash

Activity: Information about the Demonstration Projects is included in the 1st issue of the News Flash and widely diffused.

Progress: 100% of an on-going activity



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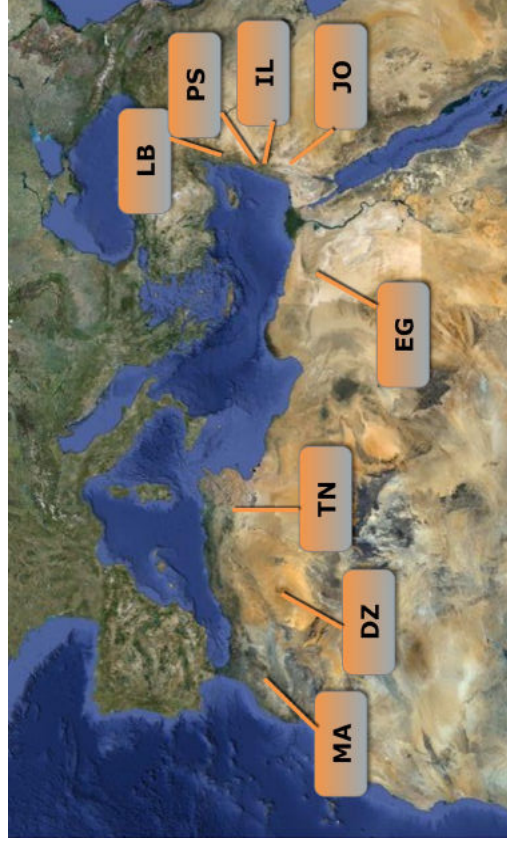
HORIZONTAL
ACTIVITY

Activity 6.3/4.2: Integration of Demo projects' information in the SWIM website

Objective: to present relevant information about the Demonstration Projects status of implementation in the SWIM website.

Activity: A specific format has been prepared for Demonstration projects to provide a homogeneous set of information about their scope and activities and these information have been integrated in the SWIM website.

Progress: 100% of an on-going activity



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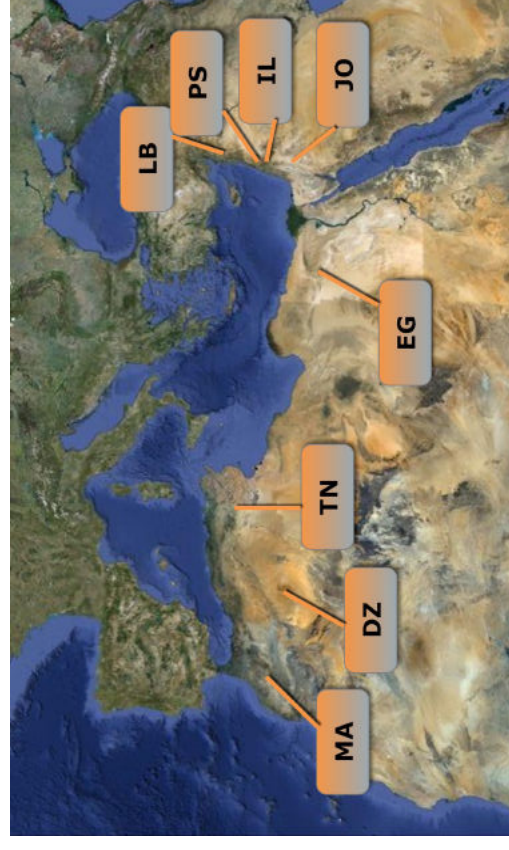
HORIZONTAL
ACTIVITY

Activity 6.3/4.3: Facilitation of contacts with the press and journalists and other relevant stakeholders (one slide)

Objective: To enhance visibility and wide diffusion of Demonstration Projects achievements by facilitating their interaction with media and journalists.

Activity: The list of media/journalists from the partner countries that has been compiled by SM has been shared to the Demonstration projects.

Progress: 100%



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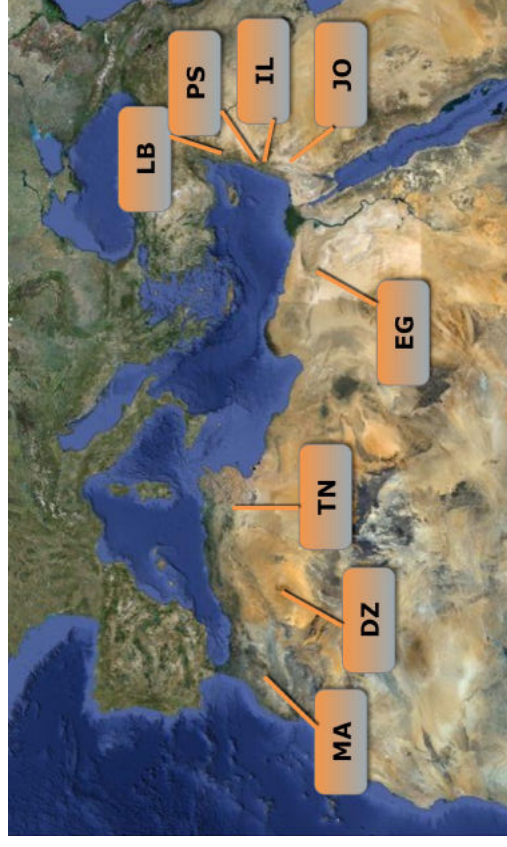
HORIZONTAL
ACTIVITY

Activity 6.3/4.4: Align the SWIM SM and the SWIM demo visibility and communications strategy in the framework of SWIM objectives

Objective: to contribute to harmonisation and streamlined approaches of the two SWIM components in visibility and communication issues.

Activity: A NKE Senior has been hired to implement this activity.

Progress: 15%



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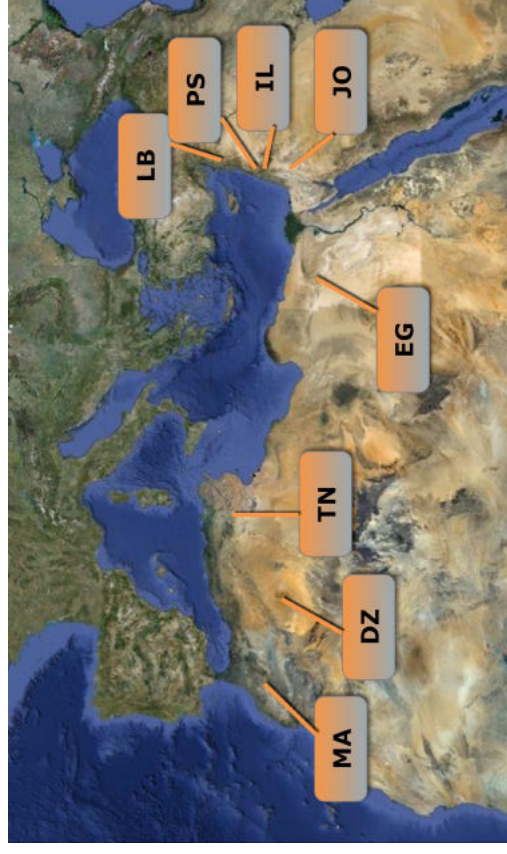
HORIZONTAL
ACTIVITY

Activity 6.3/4.5: Facilitate the participation of Demo projects grantees in the SWIM launching event

Objective: To present and discuss the Demonstration projects scope of activities to participants in the SWIM Launching Workshop

Activity: Demonstration projects participation was facilitated and presentations for each project were integrated in the agenda of the SWIM Launching Workshop.

Progress: 100%



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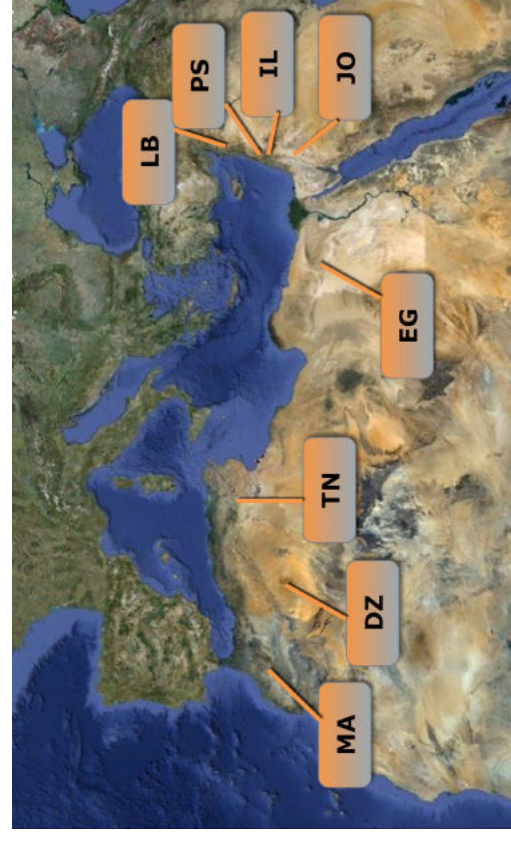
HORIZONTAL
ACTIVITY

Activity 6.3/4.6: of Demo projects and how they fit in the overall SWIM framework Production of Brochure (English, French and Arabic) presenting the objectives / basic features

Objective: to produce an information material in the form of a brochure to enhance visibility of Demonstration Projects and their planned activities / anticipated objectives in the Region

Activity: The final draft of the brochure is prepared in the 3 languages and approval/ comments from the EC are expected in order to proceed with the publication

Progress: 100%



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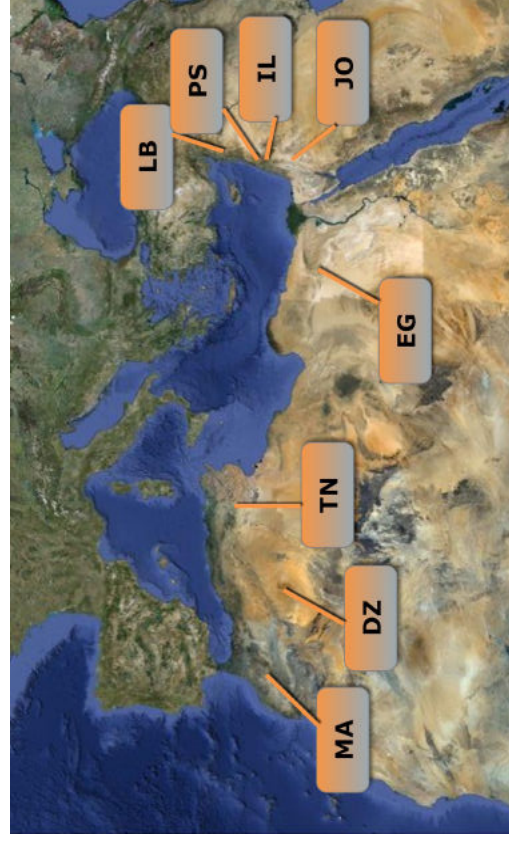
HORIZONTAL ACTIVITY

Activity 6.3/4.7: Organisation of national visibility events in 5-8 selected PC participating in the Demonstration projects and according to the distribution of demonstration activities, including media coverage

Objective: To enhance the visibility of Demonstration Projects in the PCs by organising specific events back-to-back with SM activities implemented in the countries.

Activity: A Senior and junior NKEs were recruited to undertake this activity.

Progress: 15%



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HORIZONTAL
ACTIVITY

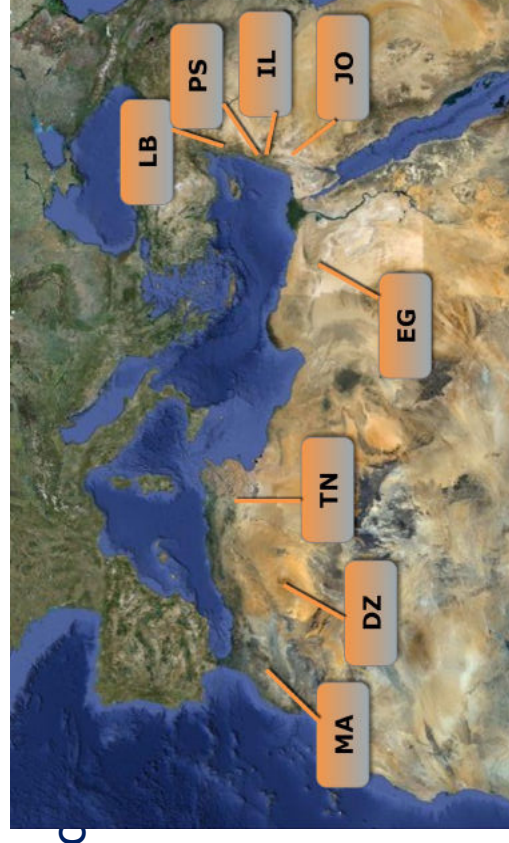
Activity 6.4 : Production of the SWIM documentaries

Objective: To enhance the visibility of the overall SWIM Programme activities and achievements, with emphasis on the Demonstration Projects, through the production of 2 documentaries:

- Documentary 1 will serve as a tool to inform audiences about the expected results of demonstration projects and will mainly show the situation before their implementation in the SWIM PCs.
- Documentary 2 will be ready end of 2013 and will make visible the overall results achieved by the Programme.

Activity: A production company was recruited to undertake this activity and the first documentary has been prepared. It will be shown during the SWIM Meeting planned to take place mid October in Brussels.

Progress:100%



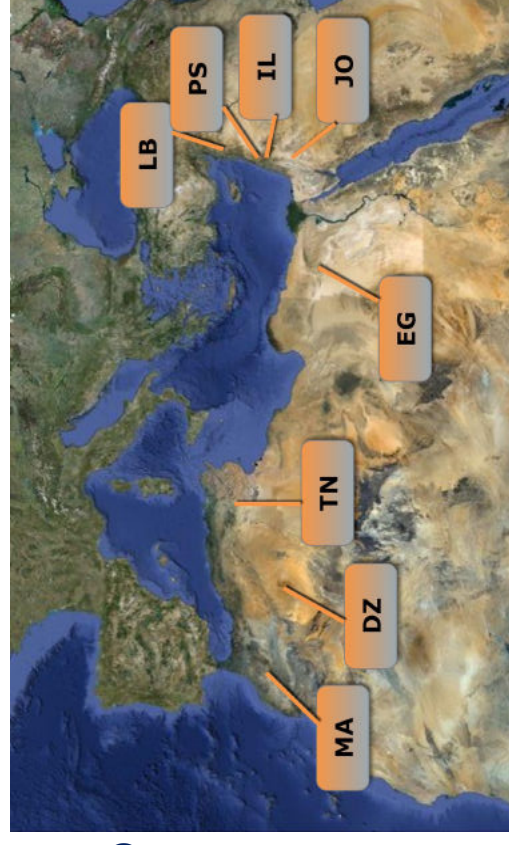
Activity 6.5.1: Participation in the meetings of the H2020 Steering Committee as well as in key meetings of the H2020 sub-groups and updates on the implementation status of the Demo Projects

Objective: To update the H2020 SC and sub-groups about the progress in the implementation of SWIM, including both components.

Activity: SM has actively participated and provided update on SM implementation and Demo Projects status in:

- the 4th meeting of the Horizon 2020 Steering Group (Amman – Jordan, 22-23 February 2011)
- the 5th H2020 Steering Group Meeting
- the 3rd H2020 Capacity Building Sub group Meeting and
- the H2020 RMR working Group Meeting (18-19 April, Barcelona – Spain).

Progress: 100% of an on-going activity



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HORIZONTAL
ACTIVITY

Activity 6.6.1: Preparation and maintenance of a database

Objective: To create a database with contacts for stakeholders relevant to SWIM activities in order to facilitate communication and synergies

Activity: The activity commenced with the compilation of contacts during the country fact-finding missions during the Inception Phase and is being enriched regularly. The product is available on the SWIM-SM FTP Server

Progress: 100% of an on-going activity

