



**Sustainable Water  
Integrated Management (SWIM) -  
Support Mechanism**



Project funded by  
the European Union

*Water is too precious to waste*

**SWIM Launching Workshop**  
**Brussels, 7 December 2011**

*Presented by: Stavros Damianidis, Project Director*

# The SWIM Programme

Sustainable Water Integrated Management (SWIM) is a Regional Technical Support Programme funded by the EU.

It aims at actively promoting the design, adoption and extensive dissemination of sustainable water management policies and practices in the following Partners Countries:

Algeria, Egypt, Israel, Jordan, Lebanon, Morocco, the occupied Palestinian territory, Syria and Tunisia

The SWIM Programme consists of two inter-related and complementary components:

## COMPONENT A : The SWIM Demonstration Mechanism (DM)

The **SWIM-DM**, with a budget of 15 mil Euros, was launched in the last quarter of 2011 through the award of 4 Demonstration Projects.

The demonstration projects will address integrated water management and de-pollution of the Mediterranean, within the areas of intervention identified in the conclusions of the Ministerial Meeting held in Jordan in 2008.

**SWIM-SM TA tasks** will additionally include regular feedback to governments and stakeholders on progress and results of the pilot projects with a view to scaling up, improving design and implementation of policies.

## COMPONENT B: The Support Mechanism (SM)

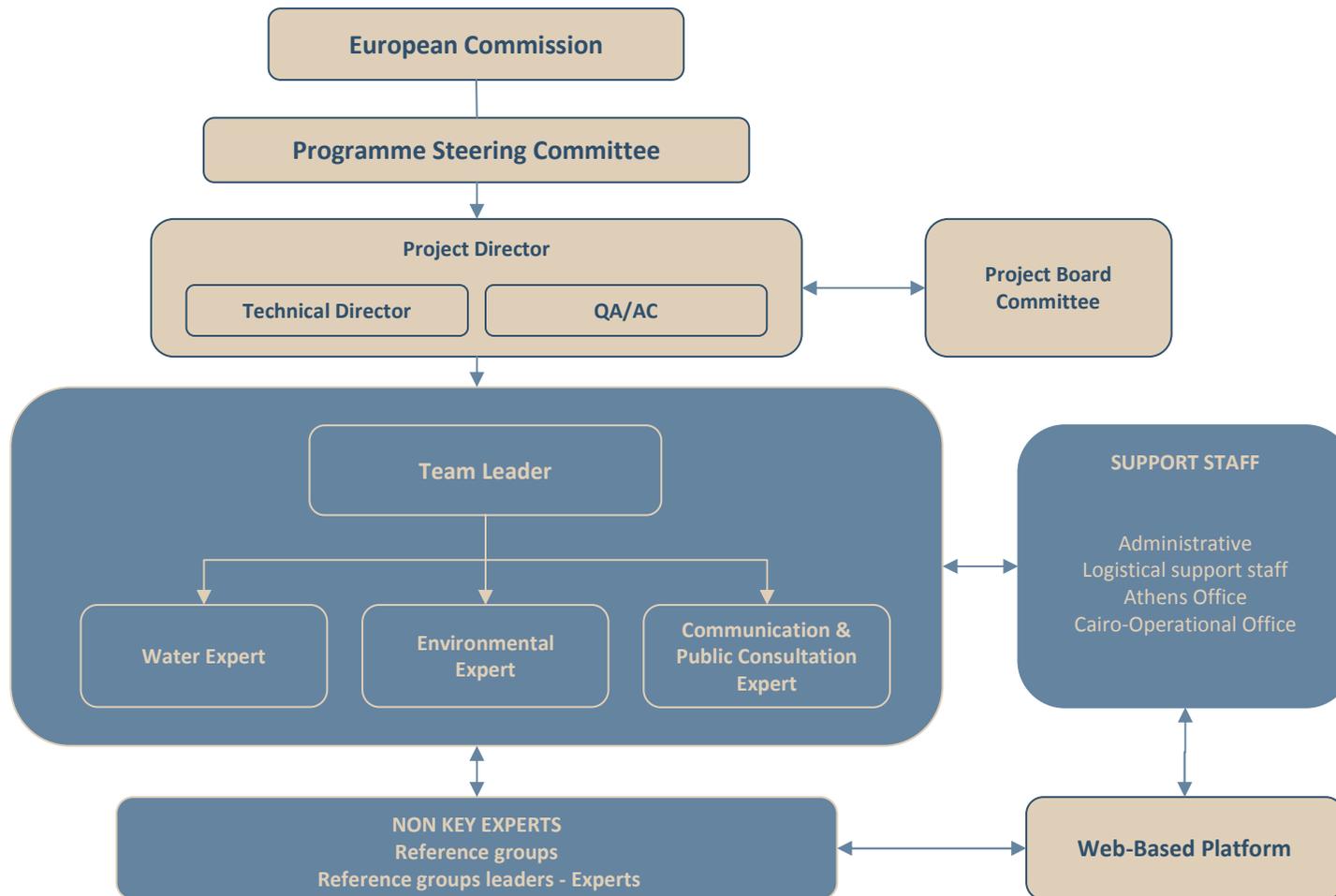
The **SWIM - SM** is a four-year (2011-2014) horizontal programme with a budget of 6.7 mil Euros that will coordinate the overall programme activities and results (component A and B) and catalyse awareness raising on water scarcity and environmental challenges, promote Institutional building and policy dialogue, environmental mainstreaming, as well as capacity building.

The programme will synergise with other relevant programmes and initiatives and assist Partner Countries in developing, updating and implementing their water management strategies and plans, while complementing other ongoing projects and enhancing the replication potential at regional scale. **SWIM - SM** will also provide technical expertise to the DEMO projects when needed

# SWIM-SM Project Consortium

- LDK Consultants - Leader - Greece
- Global Water Partnership - Mediterranean (GWP-Med)
- Arab Country Water Utilities Association (ACWUA)
- Arab Network for Environment and Development (RAED)
- DHV B.V., the Netherlands
- Greek Ministry of Environment, Energy & Climate Change-  
Department of International Relations & EU Affairs
- Lebanese Ministry of Energy and Water-General Directorate of  
Hydraulic and Electrical Resources
- Tunisian Ministry of Agriculture, Hydraulic Resources & Fishery-  
Inventory & Hydraulic Research Agency, General Directorate for  
Water Resources
- Umweltbundesamt -Environment Agency Austria

# SWIM-SM Organisation Chart



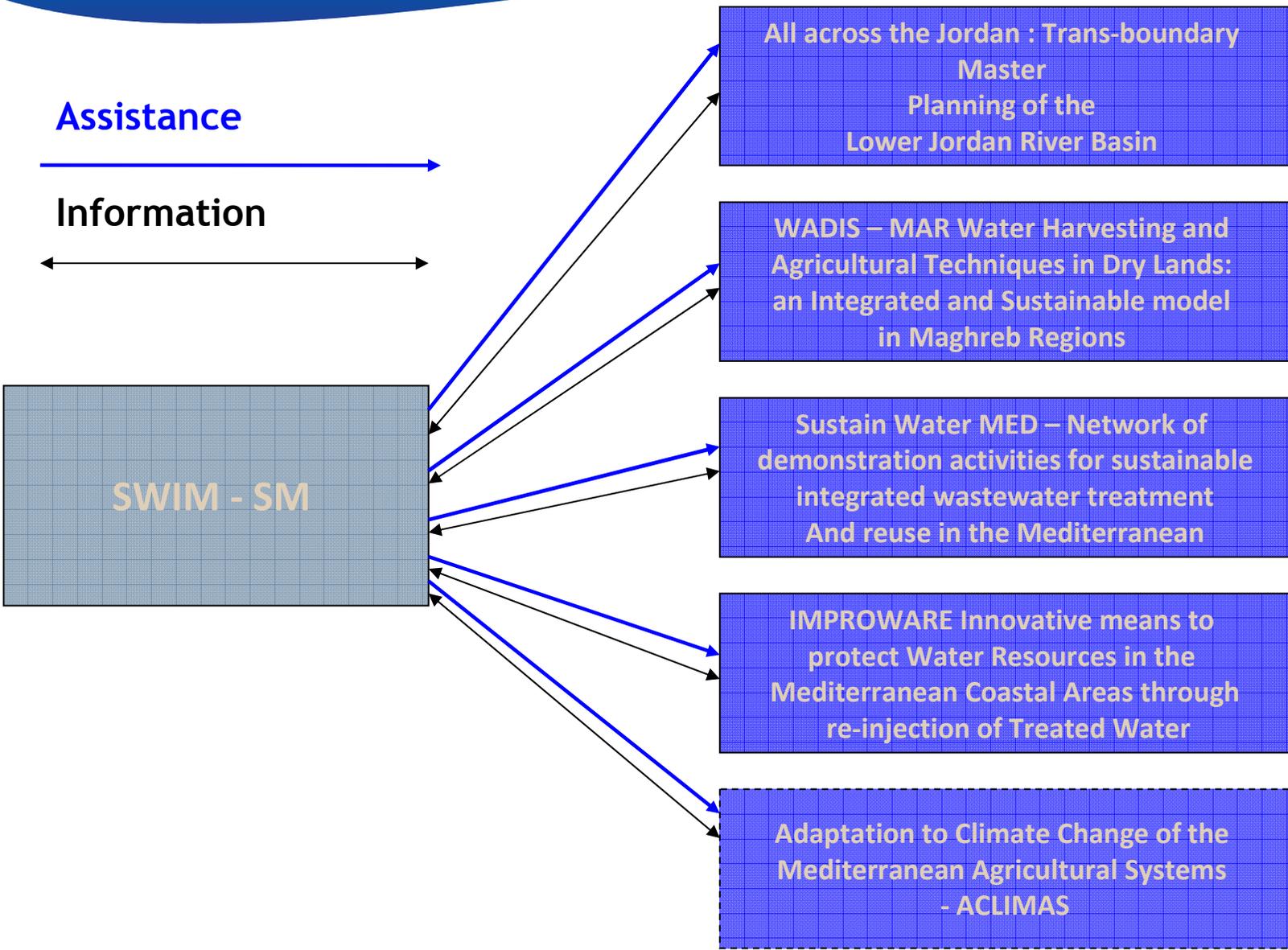
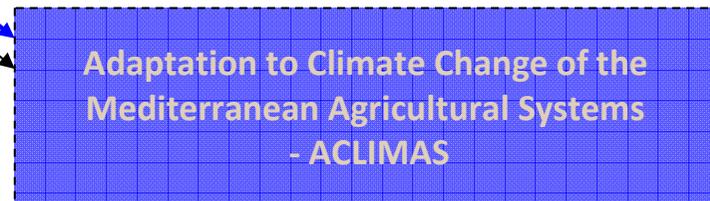
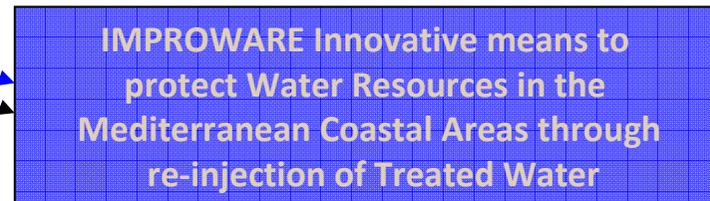
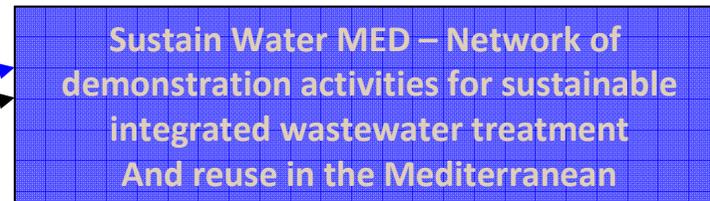
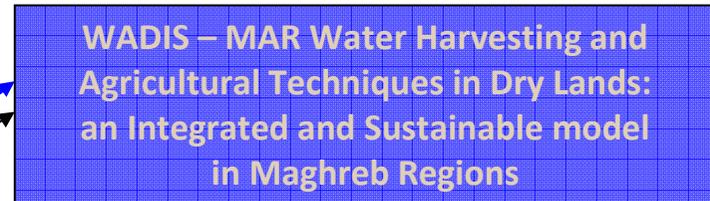
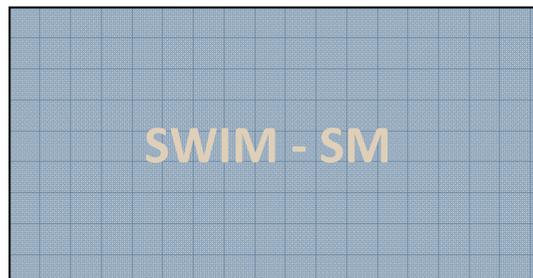
# SWIM Flow of information and assistance

## DEMO PROJECTS

Assistance



Information



# Main purpose of the Launching Workshop

1. Raise awareness on EC's new actions on Sustainable Integrated Water Management in a wide audience;
2. Present SWIM-SM's objectives, inception findings and the main lines of project activities and work plan for the first year of implementation;
3. Present the four pillars of project's intervention: Non conventional Water Resources Management, Economic Valuation of Water Resources, No Regret Actions for Climate Change Adaptation and Local Water Governance;
4. Present the main structure and elements of the DEMO projects that have been awarded;
5. Get feedback from government representatives from the partner countries and regional organisations and initiatives and integrate their contribution in the project implementation



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**Thank you**